

# Matteo Stoppa



I grew up in Ivrea, home of which gave birth to **Adriano Olivetti**, one of the most relevant examples of social and visionary entrepreneurship in the world. His life inspired my personality and guided my choices.

From a PhD in wearable technologies for astronauts, to fund new companies, managing R&D teams, marketing & communication and business opportunities with high-tech companies.

A track record of **two start-up Exits**, one product exhibited at **MoMA of New York**, one on board the **International Space Station**, three projects presented at the **CES** of Las Vegas and some **patents, awards** and **EU/IT grants** received over the past years.

I have proven success in **Corporate growth, Innovation management, and marketing & communication strategies**, with a social impact and customer-driven vision.

## Personal Info

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**Portfolio** [presentation](#)

**Website** [www.matteostoppa.com](http://www.matteostoppa.com)

## Languages

**English** – Fluent (2014 IELTS Certification  
– Oxford House College Certification)

**Italian** – Mother tongue

## Additional activities

**Member of Executive Board** – *Polo CLEVER*

Jan 2025 – on going

**Co-founder & Vice President** – *Comunità*

*Energetica del Canavese*

Oct 2024 – on going

**Lead Mentor** – *Techstars accelerator*

Feb 2024 – on going

**Mentor** – *LeadTheFuture*

Jan 2020 – on going

**Member of the BoD** – *Circolo dell'innovazione*

Lug 2019 – Feb 2022

**Associated & Educational Commission** –

*Confindustria Giovani Imprenditori*

Lug 2016 – Feb 2022

## Experiences

**Chief Innovation Officer** – *COESA srl*

Jan 2022 – currently employed

- Founded and led new products/services managing budget, P&L product design, and fundraising activities (Managing Director of the spin-off *KeepTheSun* and *SPARC*)
- Set up, managed and tracked the Marketing & Communication dept.
- Accelerated sales growth and internal process through a fully customized digital transformation (ERP, CRM, internal communication, procedures, webapp interface, etc)
- Developed the entire corporate growth strategy, including welfare plan, talent scouting strategy, corporate mission/vision, etc.

**Achievements 2023-24**

- 4 awards received
- 2 product/service from scratch to market
- 15mln€ of EU/IT grants submitted
- 6 PoC developed
- +150% of ROI
- +70 media/press publications. A track record of 1 national publication (no paid) each 3 months

**General Manager** – *ERREGI Elettronica srl*

Apr 2020 – Aug 2021

- Led the corporate growth from digital rebranding to new customer base acquisition
- Marketing & Communication management
- Business innovation management
- Products/services development management

**Co-founder & COO** – *NOVA Stark Srl (Exit)*

Jan 2020 – Jan 2022

- Orchestrated a strategic pivot and go-to-market plan resulting in a company exit with an edge fund within 2 years from founding.
- Managed strategic partnership with high-tech companies for first batch production and regularly engaged with investors
- Led the prototyping, testing and certification process

**Head of Research and Development** – *Scribit srl*

Jan 2019 – Jan 2020

- Directed R&D and production for a hardware startup, delivering 7,000 units in 6 months following a \$2.5M crowdfunding campaign.
- Built and managed multi-disciplinary teams, scaling from 1 to 20+ employees in 1 year while reducing production overhead by 30%
- Managed the product certifications and the factory workload, reporting to the Board.

**Freelance Startup & Innovation Consultant** – *Self employed*

Jan 2016 – Jan 2022

“Technology is the answer, but what was the question?” From university spin-offs to private companies, managed and designed novel technology solutions for complex challenges.

- Developed novel work safety solutions (MIT | Desing Lab – Enel Green Power)
- Designed infrastructure health monitoring (private company)
- Designed performance tracking for sports, fitness and health sector (Politecnico di Torino)
- Co-designed new waste management solution for smart cities (private company)
- Designed advanced helicopter mission management system (private company – Marina Militare)

## Soft Skills

Problem solving  
Multidisciplinary Team leading  
Good visual & verbal communication  
Entrepreneurial/start-up mindset  
Writing business & scientific papers  
Community and social engagement with Companies and Institutions

## Hard Skills

Innovation & Corporate mgmt  
Program manager  
HW/Product designer  
Scientific and customer-driven approach  
Marketing & communication  
Impact and sustainability expert  
Business strategy

## Digital Metrics

### LinkedIn personal profile

+15% of monthly growth  
2k average users reached per post  
4k average impressions per post

As content creator for **KeepTheSun** in 1yr starting from zero

 +40 videos - 357k views - 3k likes - 486 shares

 +50 posts - 833k views - 114k reach - 503

interactions

 +60 posts - 113 reach - 376 interactions - 245

followers

 Website in Top3 position on Google search (no adv), with Amazon, Ebay and Subito.it

## Co-founder & CTO – Sherlock srl (Exit with Viasat Group Spa)

Apr 2015 – Mar 2019

- Built the company from the foundations (based in Italy and UK)
- Designed and engineered the full product (Sherlock Bike)
- Defined the product roadmap and built the R&D team from scratch, delivering multiple product iterations within aggressive timelines
- Managed external relations with international partners, vendors, and tech suppliers to align innovation goals and business needs.

## Biomedical Engineer - Thales Alenia Space – Biomedical Space Crew Support

Apr 2012 – Aug 2013

- Analyzed, highlighted and reported potential areas of innovation related to the astronaut health monitoring optimizing the intra-vehicular activities
- Successfully delivered the first integrated wearable system for space
- Developed and presented reporting presentations, showcasing results and co-author of grant proposals with research center and high-tech companies.
- Scouted and engaged 4 local (Canavese) companies to develop the system.

## Education

### PhD – Electronic Device for Aerospace Medicine Applications

– Istituto Italiano di Tecnologia | Politecnico di Torino | King's College London

Mar 2013 – Mar 2016

- Designed and tested new devices within the Loading Gravity Countermeasure Skinsuit project, in collaboration with MIT, ESA and Dainese.
- Deepen research into Ultra-Wide Band, smart materials and space medicine technologies

#### Achievements:

- 2 patents
- 6 scientific publications, presentations at RAI tv/radio shows and newspapers
- 3 awards.

### BA & MSc – Biomedical Engineering – Politecnico di Torino

Mar 2007 – Mar 2012

## Awards & Recognitions

2025 – Winner Impact Prototype labs competition – Fondazione Cottino  
2024 – Winner Premio Mattia Serafini for the best marketing strategy product lunch – Unione Industriali Torino  
2024 – 2 international research Grants (120k€) – UE Cascade Funding  
2023 – Winner ESG competition – Intesa Sanpaolo & Istituto Superiore Sant'anna di Pisa  
2022 – Winner of 5GMETA hackathon (5k€) – Edge fund LIFT  
2020 – Red dot design Award – Scribit  
2020 – Product exhibits at MoMA of NewYork - Scribit  
2019 – Winner Start-cup Piemonte e Valle d'Aosta (20k€) – Regione Valle d'Aosta  
2019 – Winner TIM5G business innovation competition (5k€) – TIM Group  
2018 – Startup selected for Silicon Valley mission – European Innovation Council  
2016 – "The best PhD activity" Award (5k€) – Scuola di Dottorato Politecnico di Torino  
2016 – "Ricerca applicate Lagrange" Award (20k€) – Fondazione ISI  
2016 – Selected as top10 innovative startup in UK – Showcase into the House of Commons Westminster (London)  
2015 – Selected for the Astronaut experiments – DLR & European Astronaut Center (Cologne – Germany)  
2015 – "The highest cited paper" Award – Sensor Journal (DOI: 10.3390/s140711957)  
2015 – EU grant award (150k€) – Frontier Cities accelerator (FP7)  
2012 – Young Investigator Award - Italian Society for Space Biomedicine and Biotechnology

3 patents submitted + 1 patent pending  
6 scientific publications + 1 book chapter

I hereby authorize treatment of the personal information provided above pursuant to Legislative Decree 196/03.

Last update 21-05-2025

